



Join our team as Research Consultant

(Consultative Market Research and Analytics)

FactWorks is an international market research and analytics company headquartered in Berlin (Germany) with a division in San Mateo (Silicon Valley) and an academic connection to the Business School at the University of Geneva. We have a very clear focus on technology and financial services. In the US, our client portfolio includes some of the most successful companies in the Silicon Valley. We combine state-of-the-art market research methods and industry expertise with years of consulting experience to help our clients make successful marketing and management decisions.

FactWorks is currently in a growth phase, and we are **looking for additional team members to join us at our San Mateo location.**

What you can expect:

We offer you an exciting and challenging work environment as a **Research Consultant (full-time) in a permanent position in San Mateo.** You will join an experienced research team and work on US as well as multi-country projects. The range of your assignments will depend on your experience and knowledge, and typically will include collaborative work across all project phases:

- Planning and implementing quantitative research
- Data analysis and interpretation
- Conceptualizing and creating results reports and presenting to clients

Here's why you should apply:

FactWorks offers...

- Direct involvement in the development and growth of our US office through our flat hierarchies
- An attractive career development path
- Exciting projects on a variety of clients and industries
- Team spirit
- Ongoing learning through direct collaboration with experienced team members and regular training events
- The opportunity to spend time working at our headquarters in Berlin (Germany)
- A competitive compensation
- Benefits: Medical, dental, vision, short- and long-term disability insurance, 401k
- FactWorks is an EOE

What we're looking for:

You have at **least 1-2 years of practical experience** in market research (preferably in quantitative projects, analytics or consulting) either at a research firm or a research division within a company. You are experienced in all stages of the research process like study design, questionnaire development, sample planning and field management, analysis, reporting, and presentation. You are enthusiastic about empirical research and have completed your studies with a high GPA / very good grades in one of the following areas: Economics or business, statistics, math, psychology or engineering.

We expect the following minimum qualifications:

- Considerable experience with MS Office applications, particularly PowerPoint, Excel and Word
- Ability to run different analysis using a statistics software (like SPSS or R)
- Broad knowledge of statistics (especially multivariate methods like cluster analysis, multiple regression or factor analysis)
- Passion for performing analysis and conducting primary research
- An efficient and conscientious as well as detail-oriented approach
- Ability to thrive in a fast-paced environment

Skills that would be a bonus:

- Experience with advanced statistical models (e.g., mixture models, SEM, Bayesian analysis)
- Knowledge of foreign language(s)

Want to join our team?

Please apply including all application documents (cover letter, resume, diploma, work references and anything else you consider relevant in pdf format) and salary as well as benefits expectations directly via our online [application platform](#). We are excited to hear from you!

Candidates should possess the right to work in the United States, as it is not the general practice of FactWorks to sponsor individuals for work visas.