



Join our team on exciting projects as:

## Intern / Working student (m/f) in Quantitative Market Research

Fulltime internship in Berlin in the field of market / marketing research with possible subsequent working student position

FactWorks is an international market research and analytics company with offices in Berlin and San Francisco and an academic connection to the Business School at the University of Geneva. We work for international industry leaders and innovative start-ups, mainly from the digital, technology, and financial services sectors. We combine state-of-the-art market research methods and industry expertise with years of consulting experience, to help our clients make successful marketing and management decisions.

Since FactWorks is currently in a growth phase, we are looking for additional team members to support our 45-person team in our Berlin location.

### What you can expect

We offer you an exciting and challenging work environment. You will join an experienced research team and work in several projects with state-of-the-art quantitative and qualitative methods to deliver our clients profound insights and recommendations for action on national and multi-country projects for industry leading companies.

The **range of your assignments** will depend on your prior experience and knowledge, and will typically include collaborative work in all project phases:

- Planning and implementing quantitative research
- Data analysis and interpretation
- Conceptualizing and creating results reports and presentations for the clients
- The internship compensation is at least € 1,400 gross per month depending on the type of internship. The internship could lead to a work student or a permanent position.

### What we're looking for

You are passionate about numbers and empirical research, and have the desire to work in a team. The internship is for a minimum period of 3 months. If you are interested in a working student position (approx. 15-19h per week), we would like to get to know you first with a full-time internship of at least 6 weeks. You ideally completed a Bachelor of economics, psychology, statistics or mathematics with very good grades, and have maybe already begun your Master's studies. To begin with us at FactWorks, you have at least the following qualifications:

- An efficient and conscientious as well as detail-oriented way of working and you enjoy working in a project team
- Basic knowledge of statistics as well as quantitative market research methods
- Structured, logical thinking
- Good knowledge of MS Office software, in particular PowerPoint, Excel and Word
- Very good level of spoken and written English
- First experience with a statistics software (e.g., SPSS) is a plus
- At least basic understanding of German

### How would your internship have looked like in the past months?

You would have for example...

- helped a global internet company measure the satisfaction of its advertisers in seven different countries (and five languages)
- analyzed the efficiency of an international credit card company's advertising campaign at large sports events
- tested in five countries the best brand name for an innovative online payment system
- considered how to best present questions in an online questionnaire to increase responsiveness in the study
- accompanied the field phase of an online study and tracked the status of interviews, drop-outs, etc.
- analyzed survey data with SPSS and structured items with a factor analysis
- thought about how to combine many different types of data into a powerful presentation and built it
- ensured quality assurance for questionnaires, cross tabs and presentations to ensure that we would only send out the best to our clients

... gain a comprehensive insight into the daily work of an international and high-quality market research company.

Want to join our team? Please apply including all application documents directly via our online [application platform](#). We are excited to hear from you!